

# SCALES OF POINTS

## IV. All Designs

Criteria	Value (points)
<b>Conformance</b>	
To Type	7
To Schedule Requirements	7
<b>Design Principles</b>	48
Selection of Components	8
Organization of Components	8
Expression	8
Distinction	14
<b>TOTAL</b>	<b>100</b>

### *PRINCIPLES OF DESIGN*

- BALANCE**           VISUAL STABILITY
- CONTRAST**         PLACING UNLIKE ELEMENTS, ENRICHMENT OF OPPOSITE
- DOMINANCE**   MORE OF ONE ITEM, SUCH AS COLOR, LINE, FORM
- PROPORTION**   THE RELATIONSHIP OF LENGTH, AREA, ETC.  
                    OF ONE PART TO ANOTHER OR TO THE WHOLE
- RYTHM**           VISUAL PATH THRU THE DESIGN,  
                    THE HEART OF THE DESIGN
- SCALE**           THE RELATIONSHIP (SIZE) OF ONE OBJECT  
                    IN DESIGN COMPARED TO OTHERS

### *ELEMENTS OF DESIGN*

- LIGHT**           ILLUMINATION NECESSARY FOR VISUAL RESPONSE
- PATTERN**         ARRANGEMENT OF SOLIDS AND SPACES
- FORM**            AN OBJECT HAVING 3 DIMENSIONS, CONTOUR
- COLOR**          THE VISUAL RESPONSE OF THE EYE,  
                    WITHOUT LIGHT THERE IS NO COLOR
- SPACE**          OPEN AREAS IN AND AROUND A DESIGN, THE FRAME
- LINE**            A CONTINUOUS VISUAL PATH
- TEXTURE**         SURFACE QUALITY OF MATERIALS, SUCH AS ROUGH,  
                    SMOOTH, DULL, SHINY
- SIZE**            VISUAL DIMENSION OF A LINE, SHAPE, FORM OR SPACE

Things to keep in mind when working on your designs. As Judges we must adhere to the Scale of Points

beginning at 100 and subtracting as we judge. I also added the Principles and Elements for easy reference to all. See you next Monday.