

Principles of Design



Balanced



Leaning to left



Flowers dominant



Equal amount of flowers and foliage

BALANCE- VISUAL STABILITY

DOMINANCE-GREATER FORCE OF ONE ELEMENT



Well related to space allotted



Does not adequately fill space allotted

PROPORTION- AMOUNT OF MATERIALS TO EACH OTHER AND THE WHOLE



Size relationship of all components in scale



Large leaves dwarfs plant material

SCALE- SIZE RELATIONSHIP OF COMPONENTS



Placement of components leads eye through design



Rhythm disturbed by placement of components at top

RHYTHM- VISUAL PATH THROUGH DESIGN



Plant material and container has pleasing contrast



Design has too many similar features

CONTRAST- DIFFERENCES IN COLOR, TEXTURE, SHAPES